



Blockchain: Hype or Reality?

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Outline

- A short history of blockchain
- Opportunities
- What can we learn from PKI?
- Challenges
- Do you need a blockchain?

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History

George Santaja (1864-1952)



Those who cannot remember the past are condemned to repeat it

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Currencies = maintaining memory



Susa, Iran, ca 3300 BC



Cuneiform, Sumeria, ca 2600 BC



Slide inspired by George Danezis

Hash functions (1975): one-way easy to compute but hard to invert

This is an input to a cryptographic hash function. The input is a very long string, that is reduced by the hash function to a string of fixed length. There are additional security conditions: it should be very hard to find an input hashing to a given value (a preimage) or to find two colliding inputs (a collision).

RIPEND-160
 SHA-256
 SHA-512
 SHA-3

1A3FD4128A198FB3CA345932

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Digital signatures (1975): "equivalent" to manual signature

Donald agrees to pay to Hillary 100 Bitcoins on Sept. 17 2019

Public key
 Private key

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Merkle tree (1979)

Using a hash function f to authenticate a set of messages through a logarithmic number of values

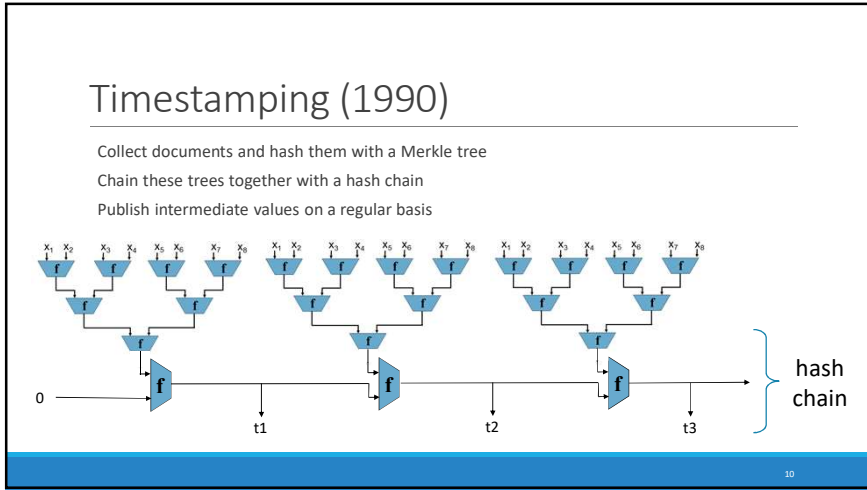
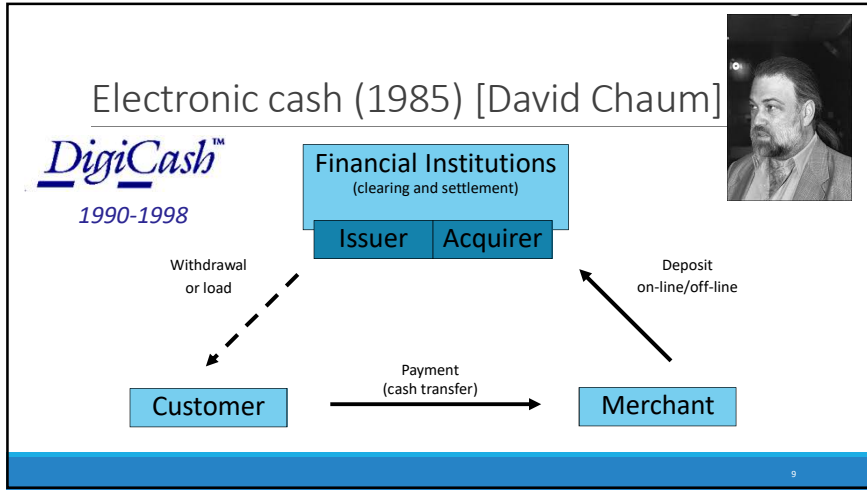
Applications: digital signatures, revocation...

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Byzantine generals problem (1982) (can deal with at most 1/3 traitors)

Coordinated Attack Leading to Victory
 Uncoordinated Attack Leading to Defeat

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Timestamping: Surety Technologies (°1994)

<http://www.surety.com/>

AbsoluteProof from Surety
The Leader in Data Integrity Protection

- Intellectual Property Protection
- Digital Evidence Protection
- Electronic Record Authenticity

Protect the Integrity, Defend the Authenticity of Your Digital Information

https://www.belspo.be/belspo/organisation/Publ/pub_ostc/NO/r/NOB007_en.pdf
 Belgian TIMESEC project (1996-1998)

Estonia: Cybernetica

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Digital money 1996-2008


e-gold (1996-2008)

- currency backed by real commodity: gold
- centralized ledger of transactions
- becomes a crime magnet (1 million users)
- charges of money laundering and operating without a license
- assets liquidated: \$90M in gold


MojoNation (2000-2002)

- peer-to-peer file storage service paid with "Mojo"
- collapsed under hyperinflation
- inspired BitTorrent tit-for-tat incentive scheme

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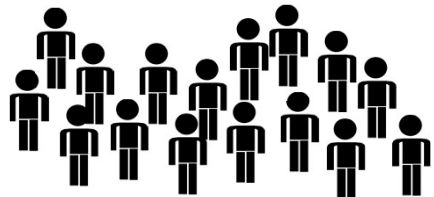
Bitcoin (2008): Satoshi Nakamoto




No central bank

Everyone can produce money

Everyone can verify transactions

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Bitcoin

(paper October 2008 – mining January 2009)

“While the system works well enough for most transactions, it still suffers from the **inherent weaknesses of the trust based model.**”

“What is needed is an electronic payment system **based on cryptographic proof instead of trust**, allowing any two willing parties to transact directly with each other **without the need for a trusted third party.**”

Cryptocurrency with **distributed** generation and verification of money


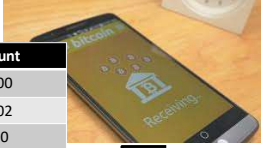
Open system where anyone can join

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Paying with Bitcoin

Donald

Hillary



Block chain	
name	amount
1BxgB4tjcoDnz1LC7bRqyybbE8YNigUQn5	70.00
19EULTY5DMyvDM6krKtcuvcoHT4T3QmQL	80.02
1CMMwinpNduzooWeJ4sK9u7Lkp4YAYK2Lw	5.00
16PVjaawyWqWnzytTjAYv7hTcPNmRnVzY	2.50 +1.00
16LNaxwBQupD7yDC8RUSRhyb62BFAZtgae	0.17
12tQUEb8zsdQSXkgt1553z7zS6Fm1cMQZB	10.00 -1.00
16VTwYYCLUNgzB8Xs8fYtWWxHR4wdyHm5	2.30

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Paying with Bitcoin

Donald

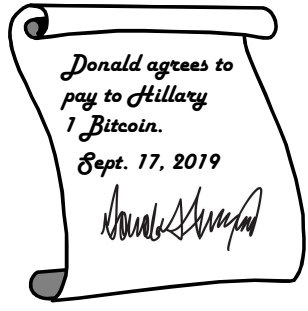
Hillary

Block chain	
name	amount
1BxgB4tjcoDnz1LC7bRqyybbE8YNigUQn5	70.00
19EULTY5DMyvDM6krKtcuvcoHT4T3QmQL	80.02
1CMMwinpNduzooWeJ4sK9u7Lkp4YAYK2Lw	5.00
16PVjaawyWqWnzytTjAYv7hTcPNmRnVzY	3.50
16LNaxwBQupD7yDC8RUSRhyb62BFAZtgae	0.17
12tQUEb8zsdQSXkgt1553z7zS6Fm1cMQZB	9.00
16VTwYYCLUNgzB8Xs8fYtWWxHR4wdyHm5	2.30

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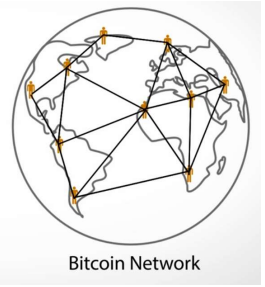
Paying with Bitcoin



Donald agrees to pay to Hillary 1 Bitcoin. Sept. 17, 2019

Public key
12tQUEb8zdzdQ5Xkgt15
53z7z56Fm1cMQZB

Private key

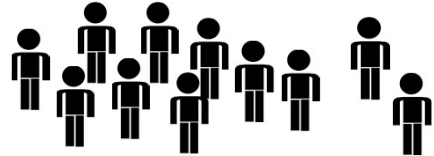
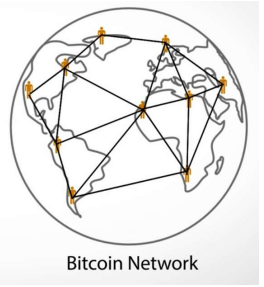


Bitcoin Network

Paying with Bitcoin

Anyone can verify a digital signature

Anyone can verify whether the "account" of Donald contains enough money

Bitcoin Network

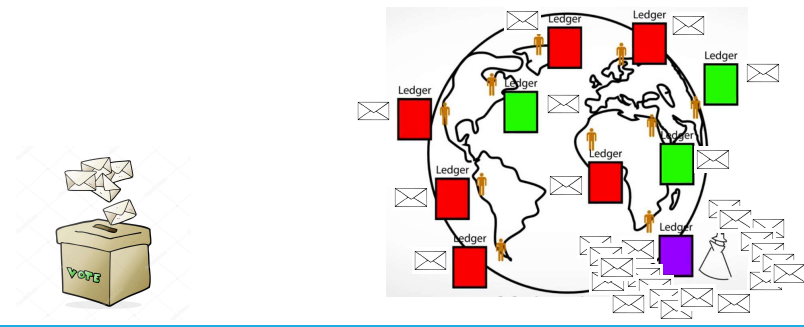
Managing the blockchain

Miners all over the world follow up all the transactions

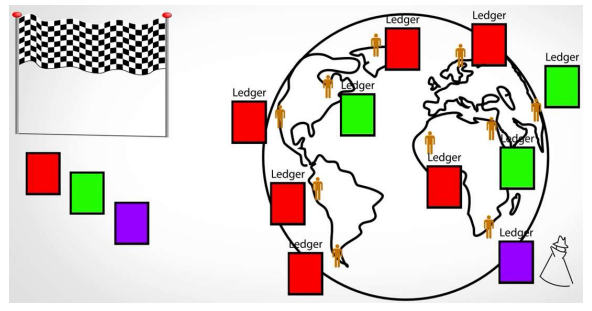
But due to communication errors or fraud there are multiple versions



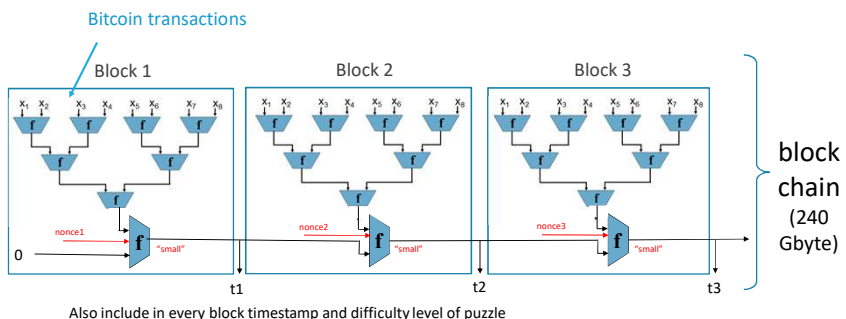
Voting? Sybil attack



Puzzles (a lottery) – [Dwork-Naor’92][Hashcash]

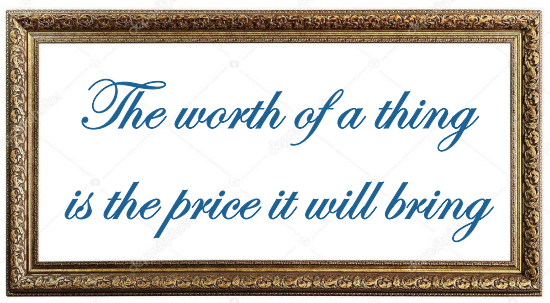


Block Chain: a public decentralized ledger

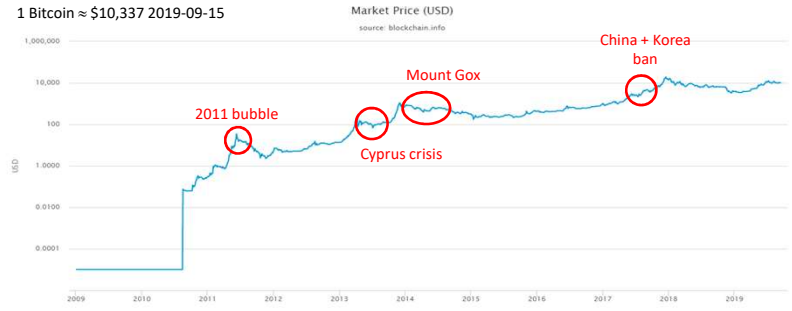


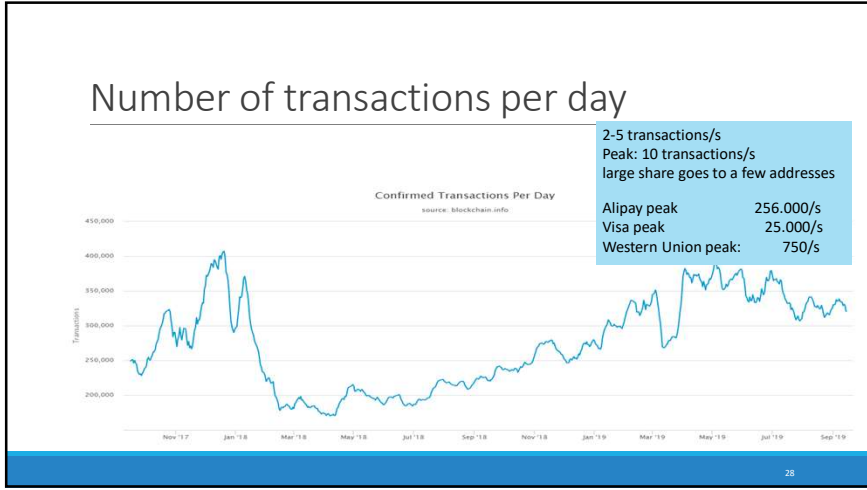
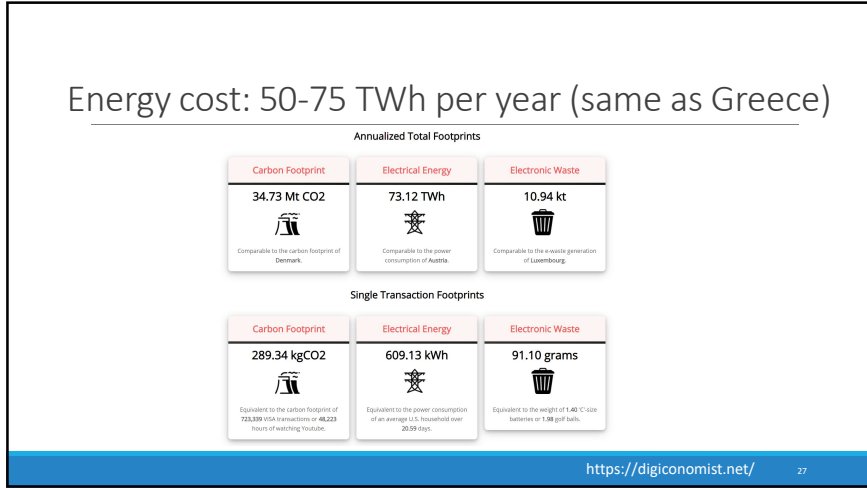
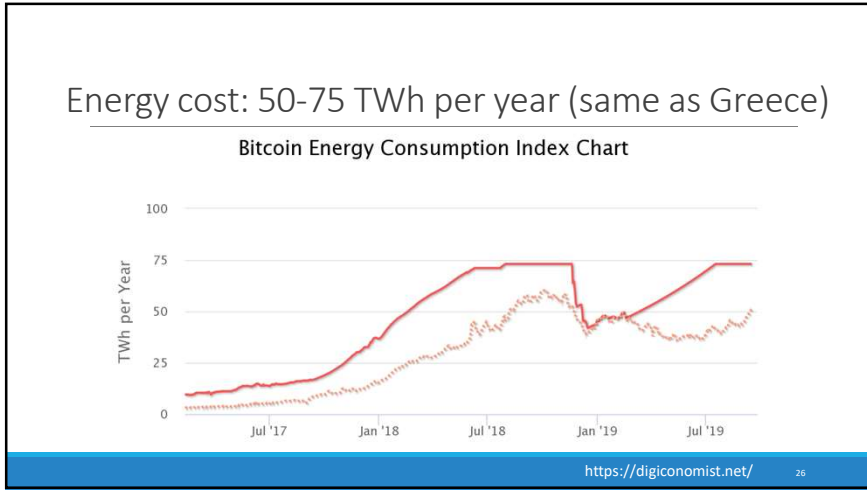
Also include in every block timestamp and difficulty level of puzzle

Why does Bitcoin have value?



Market price in USD (market cap ≈ 185 B\$)





Is Bitcoin is the money of the future?

- 3 main purposes of money
 - medium of exchange
 - store of value
 - unit of account

Computer scientists set the monetary policy
We don't understand Bitcoin

Why are Venezuelans seeking refuge in crypto-currencies?
By Matthew Di Salvo
Technology of Business reporter
15 hours ago | Business

Crypto-currencies have faced a lot of criticism since Bitcoin first came on the scene 10 years ago. But for one group of people, they're proving very useful.

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Is Bitcoin is the money of the future?

THE INSIDE STORY OF MT. GOX, BITCOIN'S \$460 MILLION DISASTER

2013

HACK BRIEF: HACKERS STOLE \$40 MILLION FROM BINANCE CRYPTOCURRENCY EXCHANGE

2019

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Total market cap 270 B\$
<https://coinmarketcap.com/all/views/all/>

Total value of all gold?

7.5 T\$

Total value of stock exchange?

70 T\$

#	Name	Symbol	Market Cap	Price	Circulating Supply	Volume (24h)
1	Bitcoin	BTC	\$185,389,062,639	\$10,335.19	17,937,650	\$12,359,022,668
2	Ethereum	ETH	\$20,476,086,237	\$190.02	107,795,452	\$6,333,532,514
3	XRP	XRP	\$11,218,174,855	\$0.260740	43,024,433,511 *	\$894,140,586
4	Bitcoin Cash	BCH	\$5,468,656,555	\$303.73	18,005,063	\$1,246,106,656
5	Litecoin	LTC	\$4,445,202,010	\$70.27	63,282,367	\$2,357,926,009
6	Tether	USDT	\$4,118,219,896	\$1.00	4,107,544,456 *	\$14,872,637,315
7	EOS	EOS	\$3,764,046,282	\$4.04	931,863,222 *	\$1,937,012,724
8	Binance Coin	BNB	\$3,241,047,792	\$20.84	155,536,713 *	\$149,678,900
9	Bitcoin SV	BSV	\$2,134,014,875	\$119.55	17,854,986	\$275,300,683
10	Monero	XMR	\$1,296,510,247	\$75.33	17,210,096	\$58,743,767
11	Cardano	ADA	\$1,202,806,429	\$0.046392	25,927,070,538	\$41,733,140

Facebook libra?

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Business and governments

tend to dislike

- distributed control
- full transparency
- unclear governance (or anarchy)
- uncontrolled money supply

restrict

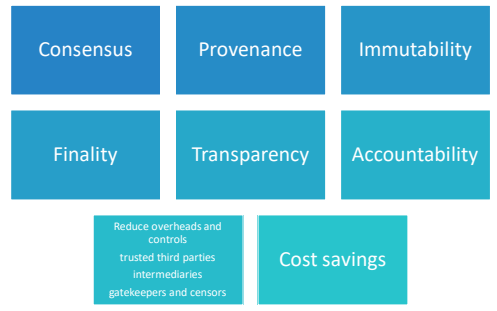
- write, verify or read
- to non-monetary applications

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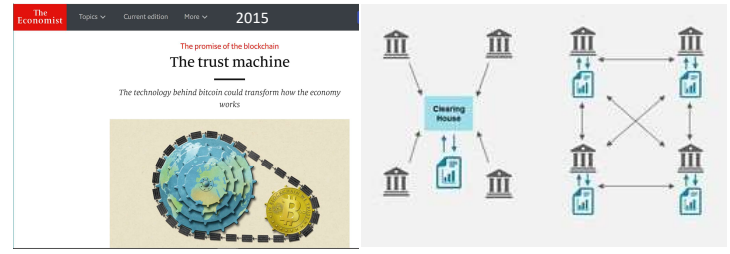
Distributed Ledger: a range of solutions

Public Blockchain	Consortium/Hybrid Blockchain	Fully Private Blockchain
<ul style="list-style-type: none"> No central point of control by individuals, corporations or governments Permissionless to participate Consensus based on "proof of work" Examples: <ul style="list-style-type: none"> Bitcoin Ethereum 	<ul style="list-style-type: none"> Controlled by more than two individuals, corporations or governments Permission on participation from consortium necessary Arbitrary consensus mechanism Readability of the blockchain can be public or restricted to the consortium Example: RSCoin (UCLondon) 	<ul style="list-style-type: none"> Controlled by one individual, corporation or government (no consensus needed) Permission on participation from owner necessary Readability of the blockchain can be public or restricted to one

Blockchain opportunities



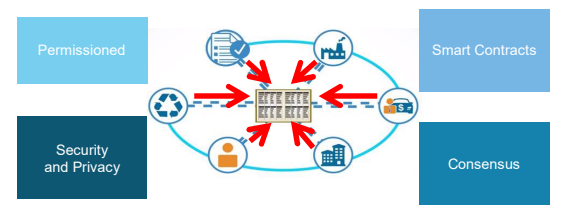
Shared replicated permissioned ledger



All technical building blocks of distributed ledgers were developed by 1990

Figure <https://blogs.wsj.com/cio/2016/02/02/cio-explainer-what-is-blockchain/> 35

Shared ledger

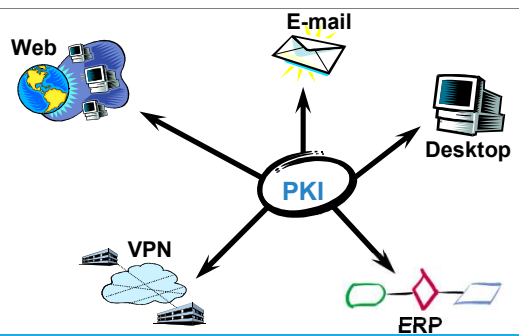


Smart contracts: \$300M by 2023 (CAGR 32%)
<https://www.marketresearchfuture.com/reports/smart-contracts-market-4588>

Gartner Hype Cycle Emerging Technologies

- 2003: **PKI** in slope of enlightenment
- 2014: **cryptocurrencies** just over the peak
- 2015: idem and crypto exchanges in trough of disillusionment
- 2016: **blockchain** at the peak
- 2017: **blockchain** just over the peak
- 2018: **blockchain** sliding down, but a dedicated hype cycle for blockchain business
- 2019: only Distributed Autonomous Organization (DAO): innovation trigger

The PKI hype (1996-2000): unified security



PKI: lessons learned

- High stock market valuations: “.com” hype
- Single global PKI proposed in the late 1980s
- You cannot create trust out of cryptography (few exceptions)
- Misaligned incentives invalidate business model: why should users pay for certificates?
- Interoperability problems
- High integration cost – resistance to change

PKI: lessons learned (2): what worked EMV (1993)

- EMV: 7.1 billion cards (55% of total) and 50 million terminals
- Highly centralized
- Hierarchical trust model



Figure: Cryptomathic

PKI: lessons learned (2): what “worked” SSL/TLS (1995)

SSL/TLS certificates: 660 CAs in browser issued about 60 million server certificates used by 5 billion devices

Browser vendors decide who is included

Users need to trust **union** of all of the CAs

Trust has been abused by several governments and companies

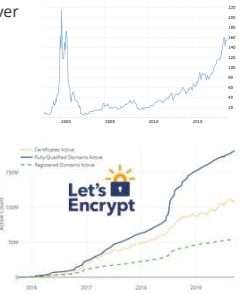
- e.g. Diginotar

Revocation only implemented in browsers around 2001

Extended Validation (2007) – died around 2018

Recent addition since 2016: Let’s Encrypt: 50 million domains

- Price paid: limited checking



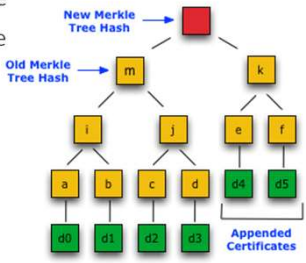
PKI: lessons learned (2): what “worked” SSL/TLS (1995): certificate transparency (2013)

Certificate transparency: signed Merkle tree

Centralized way to detect mistakes or abuse by CAs

For social good

Issue: privacy



PKI summary

EMV: transferring existing power structure online worked

TLS/SSL: after 25 years we are still trying to fix the trust issues

- Example: eTLS (enterprise TLS), published by ETSI in Nov. 2018

Blockchain challenges

Scalability	Consensus mechanisms	Transparency versus privacy
Governance of decentralization	Key management	Cryptography: agility & post-quantum
Interoperability	Regulation	Business cases

Blockchain challenges: scalability

Throughput

Latency

Storage per node



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Blockchain challenges: scalability

5 billion users

1000 transactions/year

transaction size: 1 Kbyte

storage: $5 \cdot 10^{15}$ byte/year
= 5 Petabyte/year

32 billion IoT devices

31.5 million transactions/device per year (1/s)

transaction size: 1 Kbyte

storage: 10^{21} bytes = 1 Zettabyte/year
communications: $256 \cdot 10^{12}$ bit/s
= 256 Terabit/s

Cisco (2022 forecast): 587 Exabyte mobile traffic per year (82% is video!)

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Blockchain challenges: scalability

solutions

separate applications

sharding – changes trust assumptions

trusted verification – e.g. Simplified Payment Verification

payment channels – e.g. Lightning network

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Blockchain challenges: consensus mechanism

Proof of Work (PoW):

- high energy consumption
- dilemma: concentration (ASICs) or malware (memory hard functions)

Proof of Stake (PoS): Algorand, Ouroboros Praos, Ethereum Casper, Peercoin, NXT, BlackCoin

Proof of Elapsed Time (PoET): Intel Sawtooth Lake

Consortium with simple voting or Byzantine Fault Tolerance

- central party to appoint members
- or prior agreement on members

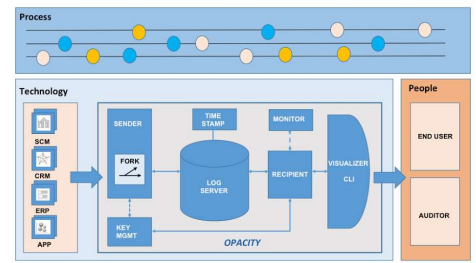
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Blockchain challenges: transparency versus privacy

- Full transparency for verifiability
- Privacy required for finance, e-health, strategic business processes
- Fully encrypted processing too expensive: Hawk on Ethereum
- Partial privacy for cryptocurrencies is feasible
- Privacy for transaction logging: Opacity
- Restricted access in permissioned ledgers

Distributed logging + privacy

<http://www.project-opacity.com/>



Blockchain challenges: governance of decentralized systems

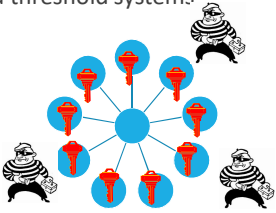
- IT systems tend to evolve toward monopolies or oligopolies
 - even open source projects have their "benevolent dictators"
- Decentralization is response to mass surveillance and abuses
- Decentralization at multiple levels
 - transaction approval
 - governance (meta-decisions) – today often centralized
- Which decisions to (de-)centralize
- Separation of powers
- Accountability
- Can we learn from centuries of political science?

Centralization: <https://arewedecentralizedyet.com/>

Name	Symbol	Consensus	Miners/voters incentivized?	# of entities in control of > 50% of voting/mining power	% of money supply held by top 100 accounts	# of client codebases that account for > 90% of nodes	# of public nodes
Bitcoin	BTC	PoW	Y	4	19%	1	9624
Ethereum	ETH	PoW	Y	3	34%	2	17341
XRP	XRP	RPCA (locking system)	N	2	81%	1	789
Bitcoin Cash	BCH	PoW	Y	3	24.12%	2	2124
Stellar	XLM	FBA	N	1	95%	1	111
Litecoin	LTC	PoW	Y	3	44%	3	261
Cardano	ADA	PoS	N	1	40%	1	1
Monero	XMR	PoW	Y	3		1	1691
Dash	DASH	PoW	Y	4	14.65%	1	4649
IOTA	MIOTA	Tangle (DAG)	Y	1	62%	1	484
Neo	NEO	DiBT	N	1	70%	2	46
Ethereum Classic	ETC	PoW	Y	2		2	

Blockchain challenges: key management

Cryptography reduces protection of information to that of keys
Critical information requires better key management
Strong potential for secret sharing and threshold systems



Blockchain challenges: cryptography crypto agility

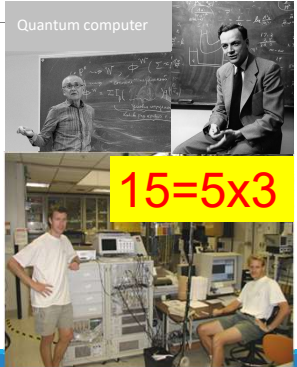
Most blockchains have fixed crypto algorithms
Update requires hard fork

- Exceptions
- Crypto in smart contracts
 - Hyperledger Fabric: plug-in consensus mechanism

Blockchain challenges: cryptography quantum threat

Yuri Manin 1980
Richard Feynman 1981
Exponential parallelism

First trials in the 1990s
7-bit quantum computer in 2001



If a large quantum computer can be built

Half of modern cryptography (public-key cryptography) has to be replaced [Shor 1994]
RSA, Diffie-Hellman (including elliptic curves)



symmetric key sizes: x2 [Grover 1996]



IBM 2017: 50 qubits

Google 2018: 72 qubits
RSA-1024 would require 2048 ideal qubits or 1.5 million real qubits

Rigetti 2018: 128 qubits

<http://www.qubitcounter.com/>

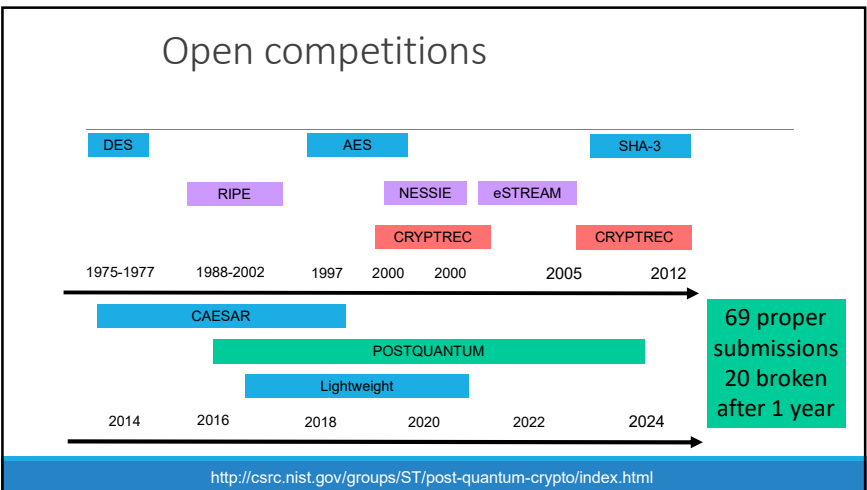
When to switch to quantum resistant cryptography? [Mosca]

Q = #years until first large quantum computer
 x = #years it takes to switch (3-10 years)
 y = #years data needs to be confidential (10 years)

Need to start switching in the year
 2019 + Q - x - y

e.g. Q = 15, x=5, y=10: today!

For data and entity authentication: y = small & defense-in-depth



Submissions to NIST non-competition

https://en.wikipedia.org/wiki/Post-Quantum_Cryptography_Standardization

	Signatures	Encryption/KEM	TOTAL
Lattice	3/4	9/24	12/28
Code	0/5	7/19	7/24
Multivariate	4/7	0/6	4/13
Hash	1/4	0	1/4
Other	1/3	1/10	2/13
TOTAL	9/23	17/59	26/82

January 30, 2019: 26 remaining
including LUOV and SABER from KU Leuven

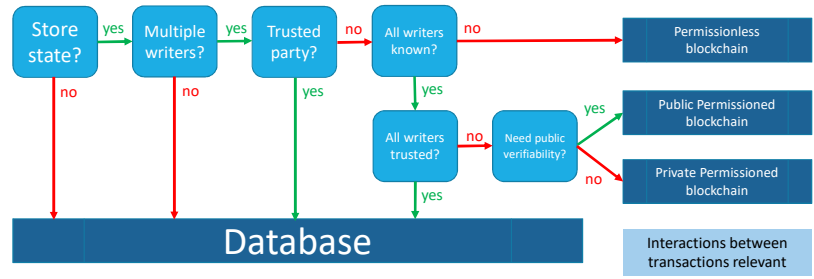
Blockchain challenges: interoperability

Sidechains for interactions between chains – require further study

Oracles for interaction with physical world
◦ e.g. Town Crier, Oraclize

Do you need a blockchain?

[Greenspan 2016][Wüst-Gervais 2017]



Conclusion: blockchain

Exciting new technology for distributed consensus

- most (if not all) components are 25 years old

Many challenges including scalability, decentralization and governance

But still strong interest in re-engineering business models

Novel ways to deploy cryptography to achieve resilience, security and privacy

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